R.J. Reynolds Tobacco Company

G. N. Kuruc, Jr.
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R. J. Reynolds Merchandising/Private Label Agreement

R. J. Reynolds agrees to allow JACKs Cigarettes to be shipped to and sold in all Krauszer's Connecticut Stores provided the following conditions are agreed to:

- Krauszer's signs, and maintains all components for a Level II Retail Partners Contract
  - ⇨ Two (2) RJR Full Price Displays.
  - ⇨ One (1) RJR Savings Display.
  - ⇨ Total of 40 RJR Product Facings. Amount of Full Price and Savings facings must equal 40 total facings.
  - ⇨ Separate display for JACKs Cigarettes.
  - ⇨ RJR Approved Permanent Advertising
- Krauszer's agrees to accept and sell RJR Full Price, Savings and JACKs Pack Promotions on a regular basis.

Failure to maintain the conditions of this agreement will result in termination of JACKs distribution in all Krauszer's Stores.

In the event that any or all of the Krauszer's Stores are sold to indpendent operators all of the above conditions must be met or the distribution of JACKs will be terminated immediately.

For Krauszer's

For R. J. Reynolds Tobacco Company

10-23-96
Date of agreement

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Source: https://www.industrydocuments.ucsf.edu/docs/zywy0000